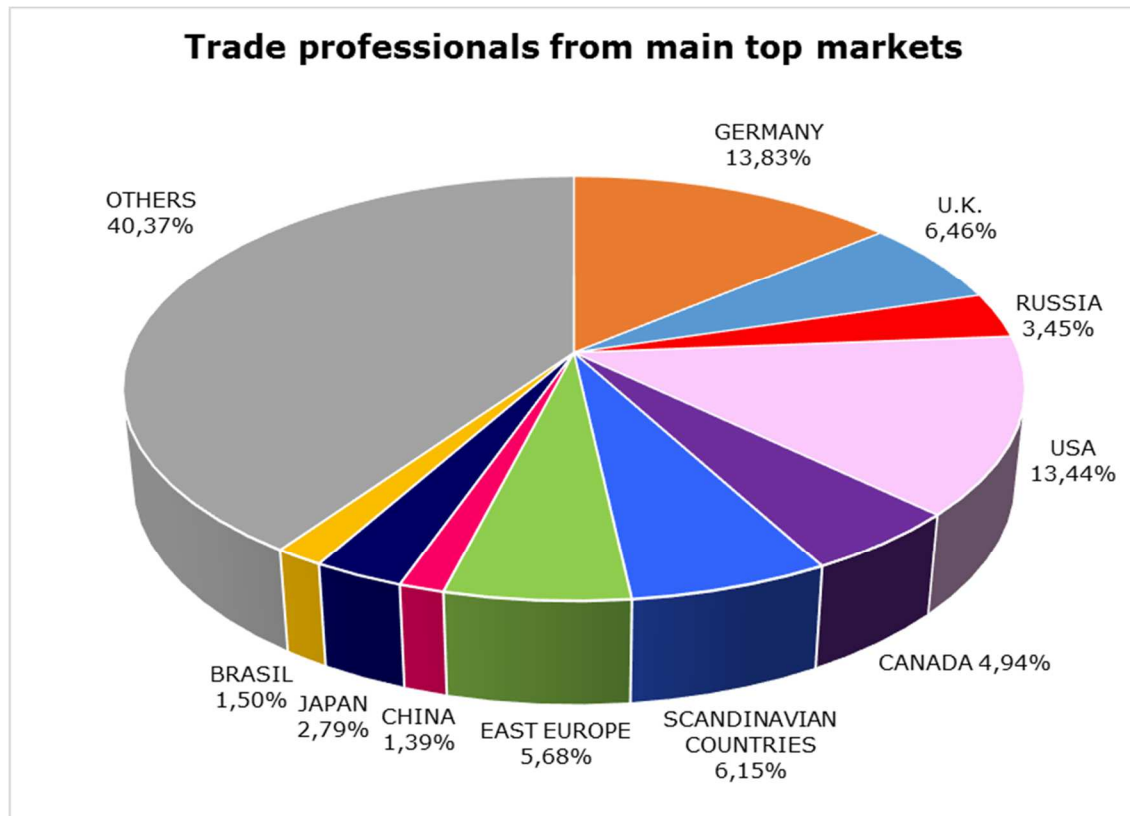


Why to exhibit at VINITALY - VERONA (ITALY)

10-13 APRIL 2016

- To meet more than **55,000 foreign buyers and wine professionals** from **140 countries**



- To participate at the **B2B meetings** organized with sponsored international buyers
- To taste your wine during the **tasting sessions**
- To use the huge opportunity of the **Italian and international media** through the 2,600 journalists of daily papers and specialized TV & radio channels, wine communicators and trendsetters

FACTS AND FIGURES

More than 4,000 exhibitors

100,000 sq.m. total net exhibition & tasting area

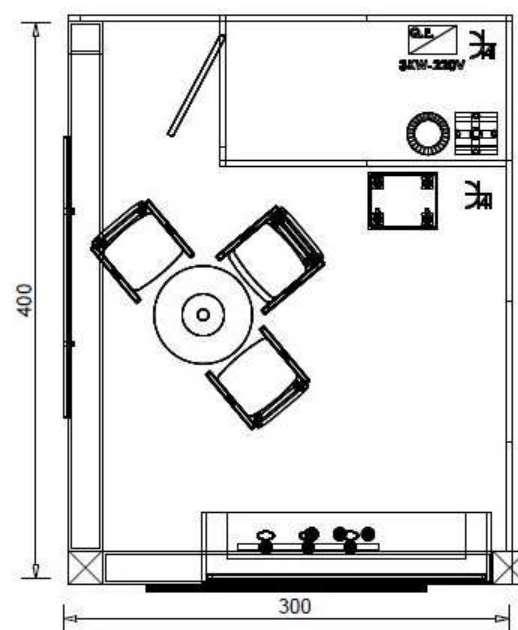
More than 150,000 visitors, about 55,000 international from more than 140 countries

Four days of high-end events, meetings, tastings and targeted workshops to encourage contacts between exhibiting cellars and trade visitors, together with an impressive convention program discussing and analyzing topics associated with supply and demand in Italy, Europe and the rest of the world.

VININTERNATIONAL HALL

Vininternational, a Hall entirely dedicated to wines from the rest of the world to ensure even better visibility to foreign exhibitors. Vininternational is designed to ensure impact and prominence to foreign exhibitors attending the show in Verona. In the realm of Italian wine, this hall represents the rest of the wine-making world from the Old and the New Continents, with attendance by countries taking part for the first time.

COLUMN STAND 12 m²



Column stand includes:

Bare exhibit area, registration fee, carpet, partition walls between stands, store room with shelving and sink, company name, 1 bar counter, 1 showcase, 1 table, 4 chairs, 1 stool, coat hook, waste basket, 3 spot lights, multiple socket outlet, lighting, electricity supply, daily cleaning, insurance.

€ 4.200,00 + VAT 22%

FREE BENEFITS INCLUDED

Tasting area: Companies have the opportunity to use a cozy tasting room inside the hall, fully arranged, to organize tasting sessions.

Meetings with **international buyers:** Vinitaly will manage a B2B program with international buyers coming from 60 countries.

Personalization of your **company page in the Vinitaly on-line Catalogue**

Glass washing service and glass distribution service